

Vodafone live

Vodafone live the brand name under which the world's largest mobile network operator offers multi-media consumer services. It is a unique combination of products and services from Vodafone that will, amongst other things, enable to take, send or receive color photos, personalize Vodafone live mobile with a fantastic new polyphonic ring tone or download one of new Vodafone games or catch up with the latest news.

With vodafone live people can experience new world of entertainment and information as well as new ways to keep in touch and be in the know. Up to the minute information and entertainment services for mobile anytime, anywhere in color. People can combine color pictures, animations, photos, text and even sound and send it as a message.

Vodafone live brings mobile to life – its about sending richer messages with pictures and video, its about personalizing your phone with wall papers, video and ring tones, its about getting the latest games or music tracks – all whenever and wherever you are.

Vodafone live features are

- Vodafone messenger. This service can tell who's online, and exchange messages, It also provides filtering and blocking feature to cut out unwanted chatter.
- Vodafone mail. Provide access to email, reach voicemail or read a fax on the move, a single mailbox address makes it easy and just as affordable as using ordinary voicemail.
- Video calling. With 3G people can make face-to-face video calls
- Video messaging. It allows recording up to 12 seconds of video and sends it to any Vodafone mobile phone, even if it's not a video mobile, on any network.
- Browsing. It is much the same way as it would on an Internet site.
- Video clips. Video downloads are available for Sharp GX20 and GX30, Nokia 3650, Samsung Z105. The range of available clips may vary by handset.
- Music. It allows full track music downloads
- Games. It provides latest games.
- Picture messaging. It allows to take a photograph using phone camera and attach a personalized text or voice message
- 24 Conspiracies. The mobile episodes are mini videos specifically for the mobile and complement the popular 24 smash hit TV series The series will last for 24 weeks, once subscribed, customers are able to download an episode each week.
- Postcards. This turns pictures from mobile phone into a real postcard that's sent by first-class post. It can be a new photo or chosen from one that's already saved on mobile.
- Find and seek information about essential entertainment, restaurants, clubs, cinemas and lots

- Free football alerts. Vodafone have teamed up with Sky Sports to bring you a fantastic football service that will keep you on top of game. With all the latest scores.

Vodafone live with 3G enhances Vodafone live. It is the third-generation of mobile network since the beginning of mobile phones; hence the name 3G. Vodafone live with 3G features are

- Video Calling
- Video Messaging
- Full-track music downloads
- Great new 3D games
- Video clips of the latest films, sports action and news & weather reports
- Watch TV on your phone

Some Vodafone live mobiles are SIEMENS CV65, SHARP GX20, PANASONIC X60, SHARP GX10i, SONY ERICSSON Z600, NOKIA 3200, MOTOROLA V525, and SONY ERICSSON T610.

PANASONIC X60 Vodafone Live Compact Mobile Phone specifications are

VGA - Video Graphics Array - 640 x 480 (Pixel Resolution).

CMOS - Image Sensor (Complementary Metal Oxide Semiconductor).

CIF - Common Intermediate Format - 240x352 (Pixel Resolution).

CCD - Image Sensor (Charged Couple Device).

Video Function Record :H.263

Video Function Play :H.263

Potential bottlenecks

To experience Vodafone live people need a compatible Vodafone mobile. Without a Vodafone live mobile customers won't get the full vodafone live experience.

References

1. Vodafone Live!
http://www.vodafone.com.au/vlive/get_vlive.jsp?gs=foryou&hd=vlive&st=mobiles_vlive
2. X60 Vodafone Live Compact Mobile Phone [X60] - Panasonic Australia
<http://panasonic.com.au/products/details.cfm?productID=458>